



Robb Report – The soul of things

Robb Report Germany is the only multi-thematic luxury magazine in Germany informing its readers about invaluable moments, unique products and an extraordinary lifestyle.

ROBB REPORT addresses especially men from 35 years with pleasure for beautiful things.

ROBB REPORT is because of its layout and its extravagant fabrication, its contentual quality and its artistic aspiration the first German coffee-table-magazine in the high-end segment.

Frequency	5 x in 2019	
Print run	100,000 copies	
Ad rate full page 4c	€ 17,200	www.robbreport.de
Copy price	€ 9.90	

SCHEDULE 2019

Issue	On sale	Ad close	Material close
01/2019	19.03.2019	07.02.2019	21.02.2019
02/2019	21.05.2019	08.04.2019	24.04.2019
03/2019	10.09.2019	31.07.2019	14.08.2019
04/2019	15.10.2019	04.09.2019	18.09.2019
05/2019	26.11.2019	15.10.2019	29.10.2019

TECHNICAL DATA

Magazine format:	205 x 274 mm + 4 mm trim-reserve
Printing process:	Offset
Artwork:	Please deliver a print-PDF with 300 dpi resolution.
Color-management:	CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
 Support is available via e-mail: support@duon-portal.de
 or directly by phone: +49/ 40 / 37 41 17-50.



Kindly note our general terms and conditions of business for advertisements: <http://www.bm-brandmedia.de/agb/>

ADVERTISING RATES 2019

Format	4c / EURO
Full page	17,200.-
Full page OBC	24,900.-
Full page first 30 pages	19,200.-
Half page	12,000.-
1/3 page	8,700.-
Double page	34,400.-
Double page IFC + page 3	40,500.-
Double page first 30 pages	38,400.-

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