

SCHEDULE 2020

	ISSUE 45 MARCH 2020	ISSUE 46 MAY 2020	ISSUE 47 JULY 2020
First day of sale	12.02.2020	08.04.2020	10.06.2020
Booking deadline	17.01.2020	13.03.2020	15.05.2020
Delivery of files	24.01.2020	20.03.2020	20.05.2020
	ISSUE 48 SEPTEMBER 2020	ISSUE 49 NOVEMBER 2020	ISSUE 50 JANUARY 2021
First day of sale	05.08.2020	07.10.2020	09.12.2020
Booking deadline	10.07.2020	11.09.2020	13.11.2020
Delivery of files	17.07.2020	18.09.2020	20.11.2020

CONDITIONS 2020

EDITORIAL	
SIZE	PRICE
2/1 page	13,600
1/1 page	6,800
1/2 page	3,400
opening spread*	17,000
outside backcover*	8,500
inside frontcover*	7,200
inside backcover*	7,200

MARKETPLACE	
SIZE	PRICE
1/1 page	3,400
1/2 page	1,800
1/4 page	960
1/8 page	530
Event notes/Dates	2.00 € per mm & column

CIRCULATION 2020

Total Distributed Circulation: 17,800 copies	PERCENT
of which are distributed to:	
Wholesalers	34%
Railway stations	21%
Subscribers	24%
Foreign countries	11%
Bulk buyers (car clubs, customers, dealers etc.)	10%
<small>Publishers' statistics, © 2018/2019</small>	

*Firm booking only.
All prices quoted in euros, exclusive of VAT.

AD SIZES AND SPECIFICATIONS

EDITORIAL

Bleed format with cutting allowance of 5 mm per edge on all pages. (height x width)

2/1 page Format 460 x 295 mm
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1/1 page + backcover Format 230 x 295 mm
Inside frontcover + inside backcover Format 227 x 295 mm

1/2 page
Vertical 230 x 143 mm
Horizontal 110,5 x 295 mm

Opening Spread 2/1 page Inside frontcover plus page 3 Format for one page 224 x 295 mm

MARKETPLACE

1/8 and 1/4 adverts in the type area, 1/2 and 1/1 can be with bleed (size as above)

1/1 page Format 195 x 256 mm
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1/2 page
Vertical 195 x 124 mm
Horizontal 95,5 x 256 mm

1/4 page
1 column 45,75 x 256 mm
2 columns 95,5 x 124 mm

1/8 page
1 column 45,75 x 124 mm

DELIVERY OF FILES druckunterlagen@octane-magazin.de

QUESTIONS anzeigen@octane-magazin.de