



## CORNELIA POLETTO Magazine

Confident in style, in love with detail, feminine, emotional, authentic, humorous, on the point. This is Cornelia Poletto - and so is her magazine.

The CORNELIA POLETTO magazine is a personal invitation for readers to rediscover the enjoyment of their lives and to be inspired in style. 40 recipes from the top chef form the basis for a magazine that is as individual as Cornelia Poletto herself. The focus is on Mediterranean-inspired cuisine à la Poletto, complemented by the best of Germany and the world. Photo spreads, interviews and features around food culture, product knowledge and hospitality round it off.

This mixture is spiced with a pinch of fashion, jewelry, beauty, design and travel.

The magazine is always on par with the readers. Reading it is an exchange between people who know where they stand, what they do every day and what they enjoy.

Frequency	quarterly
Print run	125,000 copies
Ad rate full page 4c	€ 14,700
Copy price	€ 4.95

### SCHEDULE 2021

Issue	On sale	Ad close	Material close
01/2021	22.04.2021	11.03.2021	17.03.2021
02/2021	24.06.2021	12.05.2021	19.05.2021
03/2021	14.10.2021	06.09.2021	10.09.2021
04/2021	02.12.2021	20.10.2021	26.10.2021

### TECHNICAL DATA

Magazine format:	230 x 280 mm + 4 mm trim-reserve
Printing process:	Offset
Color-management:	CMYK

#### Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: [www.duon-portal.de](http://www.duon-portal.de)  
Support is available via e-mail: [support@duon-portal.de](mailto:support@duon-portal.de)  
or directly by phone: +49/ 40 / 37 41 17-50.



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### ADVERTISING RATES 2021

Format	4c / EURO
Full page	14,700.-
Full page IFC / OBC	16,700.-
Half page	10,290.-
1/3 page	7,350.-
Double page	29,400.-
Double page IFC + page 3	32,400.-



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