



CORNELIA POLETTO Magazine

Confident in style, in love with detail, feminine, emotional, authentic, humorous, on the point. This is Cornelia Poletto - and so is her magazine.

CORNELIA POLETTO is a personal invitation for readers to rediscover the enjoyment of their lives and to be inspired in style.

40 recipes from the top chef form the basis for a magazine that is as individual as Cornelia Poletto herself. The focus is on Mediterranean-inspired cuisine à la Poletto, complemented by the best of Germany and the world. Photo spreads, interviews and features around food culture, product knowledge and hospitality round it off.

This mixture is spiced with a pinch of fashion, beauty, design and travel.

The magazine is always on par with the readers. Reading it is an exchange between people who know where they stand, what they do every day and what they enjoy.

Frequency	quarterly
Print run	125,000 copies
Ad rate full page 4c	€ 14,700
Copy price	€ 4.95

SCHEDULE 2020

Issue	On sale	Ad close / Material close
01/2020	23.04.2020	16.03.2020
02/2020	25.06.2020	18.05.2020
03/2020	15.10.2020	07.09.2020
04/2020	02.12.2020	26.10.2020

TECHNICAL DATA

Magazine format:	230 x 280 mm + 4 mm trim-reserve
Printing process:	Offset
Color-management:	CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
Support is available via e-mail: support@duon-portal.de
or directly by phone: +49/ 40 / 37 41 17-50.



Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>

ADVERTISING RATES 2020

Format	4c / EURO
Full page	14,700.-
Full page IFC / OBC	16,700.-
Half page	10,290.-
1/3 page	7,350.-
Double page	29,400.-
Double page IFC + page 3	32,400.-

YOUR CONTACTS

Head Office Germany

Contact: Dagmar Hansen
Jahreszeiten Verlag GmbH
Harvestehuder Weg 42
20149 Hamburg
phone: +49/40/2717 2030

e-mail: dagmar.hansen@jalag.de

France & Monaco

Contact: Laurent Briggs
Affinity Media
7 rue de Bucarest
75008 Paris
phone: +33 1 53 89 50 00

e-mail: laurent.briggs@affinity-media.fr

Scandinavia & Finland

Contact: Finn Greve Isdahl
International Media Sales
P.O. Box 44 Fantoft
5899 Bergen
phone: +47/55/ 92 51 92
fax: +47/55/ 92 51 90

e-mail: fgisdahl@mediasales.no

Switzerland & Liechtenstein

Contact: Eva Favre
Affinity-PrimeMEDIA Ltd.
Case postale 20
Route de Mollie-Margot 1
1073 Savigny
phone: +41/21/781 08 50
fax: +41/21/781 08 51

e-mail: e.favre@affinity-primemedia.ch

Great Britain & Ireland

Contact: Stefanie Stroh-Begg
Mercury Publicity Ltd.
99 Grays Inn Rd.
London WC1X 8TY
phone: + 44/20/7611 1900
e-mail: stefanie@mercury-publicity.com

Spain & Portugal

Contact: David Castelló
K.Media
Calle Santa Egracia, 18, Esc.4, 2 izq.
28010 Madrid
phone: +34/91/702 34 84
fax: +34/91/702 34 85
e-mail: info@kmedianet.es

Belgium, Netherlands & Luxembourg

Contact: Anita Rodwell
Mediawire International
Plein 1945 nr. 27
1251 MA, Laren
phone: +31/651/48 01 08
fax: +31/35/533 59 85
e-mail: info@mediawire.nl

Italy

Contact: Meike Belloni
Media & Service International Srl
Via Giotto, 32
20145 Milano
phone: +39/02/ 48 00 61 93
fax: +39/02/ 48 19 32 74
e-mail: info@it-mediaservice.com